**MEDIA CONTACT**:

Matt Diaz

No Limit Agency

312.526.3996

Matt@nolimitagency.com

*FOR IMMEDIATE RELEASE*

**Christian Brothers Automotive Brings Honest, Expert Repair Services to Rio Rancho**

*Premier Auto Repair Franchise Expands into Rio Rancho, Makes Trustworthy Vehicle Repair Services a Reality for Residents*

**HOUSTON –** Christian Brothers Automotive was founded more than 30 years ago with one simple idea in mind: provide customers with auto repair services they could trust. The brand quickly found a following that is hungry for honest, genuine service, and has enjoyed impressive growth ever since. From one location in 1982 to 100 in 2012, Christian Brothers Automotive is gearing up to reach the 200-store milestone by 2017.

Rio Rancho is the brand’s next stop on this journey, and Tim Johnson is taking the wheel in the region to help vehicle owners experience the Christian Brothers Automotive nice difference. He will be opening at 2014 7 Blvd. SE Rio Rancho, NM 87124 in January.

Tim Johnson and his wife, Cheree, have always been an integral part of their local community. Tim has served as a chaplain in the Dallas County Jail system, a precinct chairman and an election judge in the past, and Cheree has been teaching in Texas while serving in a local ministry for marriage enrichment as a mentor for single mothers. Now, Tim and Cheree are moving to a brand new area, Rio Rancho, N.M., to open their very own Christian Brothers Automotive. Uprooting themselves will be difficult, but they intend to keep up their selfless lifestyle all while running their full-service auto repair shop.

Mark Carr, president and CEO of Christian Brothers Automotive, expressed his excitement at welcoming Tim and Cheree to the family.

“Our customers know what to expect when they walk into a Christian Brothers Automotive, including a clean and comfortable waiting area, a friendly and attentive staff that is willing to go above the call of duty, and automotive technicians who understand our customers are the boss,” Carr said. “Christian Brothers Automotive has succeeded because we’ve transformed how people view the auto repair experience, and we know Tim will carry on our commitment to superior service.”

The cornerstone of Christian Brothers Automotive is quite simple: Treat others as you wish to be treated. By following this straightforward guideline, the franchise has garnered glowing reviews from consumers who once dreaded visiting a repair shop.

Based on customer ratings of all Christian Brothers Automotive repair franchises, the vast majority of customers have expressed satisfaction with everything from ease of scheduling appointments and receiving friendly service to the cleanliness of the locations and quality of work performed. It’s why 98 percent of customers said they would return to a Christian Brothers Automotive facility in the future, and why 97 percent said they would recommend a facility to a friend.

“No matter who you are, you should expect to be treated fairly when you bring your vehicle into a shop,” Carr said. “It’s a simple thing, but an important thing, and we’re thrilled to be able to share our dedication to customer service and trustworthy repair work with the good people of Rio Rancho.”

**About Christian Brothers Automotive**

Christian Brothers Automotive is one of the nation’s leading automotive service and repair franchise systems, with more than 145 locations in 20 states, including Alabama, Arizona, Arkansas, Colorado, Florida, Georgia, Indiana, Kansas, Louisiana, Michigan, Mississippi, Missouri, Nebraska, North Carolina, Oklahoma, Tennessee, and Texas. Mark Carr, president and CEO, opened the first location in Houston, Texas in 1982. The store’s main principle was to run an automotive repair facility based on honesty, integrity, reliability and exceptional customer service, which is still the core philosophy of Christian Brothers Automotive today. Christian Brothers Automotive began selling franchises in 1996 and continues to grow at a pace of 15 to 20 stores annually. The company also continues to maintain a 100 percent success rate with its store operations, never having closed a location. For more information on Christian Brothers Automotive visit www.ChristianBrothersAuto.com