

# Memphis Business Journal

THE BUSINESS AUTHORITY OF THE MID-SOUTH

## Christian Brothers Auto franchisee opens Collierville shop

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Christian Brothers Automotive has opened a new Collierville location, the chain's fifth shop in the Memphis area.

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Auto repair chain [Christian Brothers Automotive](#)  has opened a new location in the Memphis area.

Local husband and wife team Kate and **Alan Siler** opened the store at 381 East Poplar Ave. in Collierville.

Christian Brothers Automotive provides full-service automotive diagnostic testing and evaluation, maintenance programs and repair work for all domestic and foreign vehicles at each of their locations.

Founded in 1982, Houston-based Christian Brothers Automotive has locations across the country, including five in the Memphis area. Franchisees pay an initial \$65,000 start-up franchise fee and invest about \$325,000 to start a location, according to [a previous MBJ report](#).

<http://www.bizjournals.com/memphis/news/2011/08/02/christian-brothers-auto-franchisee.html>